GDC EXHIBITOR 101

Build Your Booking Package

GDC is thrilled to be hosting a range of opportunities for exhibitors to reach their targets.

Please consider the following package:

- B2B Networking
- B2C Engagement
- Branding
- Media Coverage
- Event Services

Build your package to include:

- Website
- Social Media
- Email Marketing
- Print Materials

Exhibit at the World’s Premier Event Dedicated to the Game Development Community

GDC 2023: New Developers and Innovations in the Game Industry

- 28,000 Attendees
- 500+ Exhibitors & Sponsors
- 1,000+ Sessions
- 300+ Press
- 2,000+ Booths

GDC Makes Headlines Around the World

- GDC is the Game Developers Conference for game developers and publishers dedicated to the advancement of their craft.
- The conference features keynote talks, panels, workshops, and networking opportunities.
- Attendees come to GDC to learn, network, and find inspiration.

Top Reasons for Attending:

- Networking
- Learning new trends and innovations
- Inspiration

Top Business Results Achieved:

- Networked with 1,000+ industry professionals
- Made new business contacts
- Increased awareness of brand/product/service

Attendees come to GDC to network and find inspiration.

95% of attendees said GDC is important to their business.

Top Action Taken After Meeting with an Exhibitor:

- Contacted on LinkedIn
- Sent an email
- Connected on LinkedIn

GDC Helps Exhibitors Achieve Their Business Goals

GDC is the premier professional event dedicated to the game industry. Attendees come to GDC to learn, network, and find inspiration.

Top Business Goals for 2024:

- Network with industry professionals
- Learn about new trends and innovations
- Find inspiration and job opportunities

GDC is the must-attend global conference for game developers and publishers.

Top Company Focus:

- AI
- Blockchain/Web3/Metaverse
- Cloud
- Mobile
- PC/Mac

96% of exhibitors said GDC is important to their business.

Exhibiting at GDC is where the conversations happen. Build your community and support by participating in GDC as a sponsor or exhibitor in 2024.

Job Focus:

- Production & Team Leadership
- Programming/Engineering
- Game Design
- Business & Marketing/PR

GDC Helps Exhibitors

GDC is the premier professional event dedicated to the game industry.

Top Business Goals for 2024:

- Network with industry professionals
- Learn about new trends and innovations
- Find inspiration and job opportunities

GDC is the must-attend global conference for game developers and publishers.

Top Company Focus:

- AI
- Blockchain/Web3/Metaverse
- Cloud
- Mobile
- PC/Mac