

Interop

September 21-24, 2020

Austin Convention Center, Texas

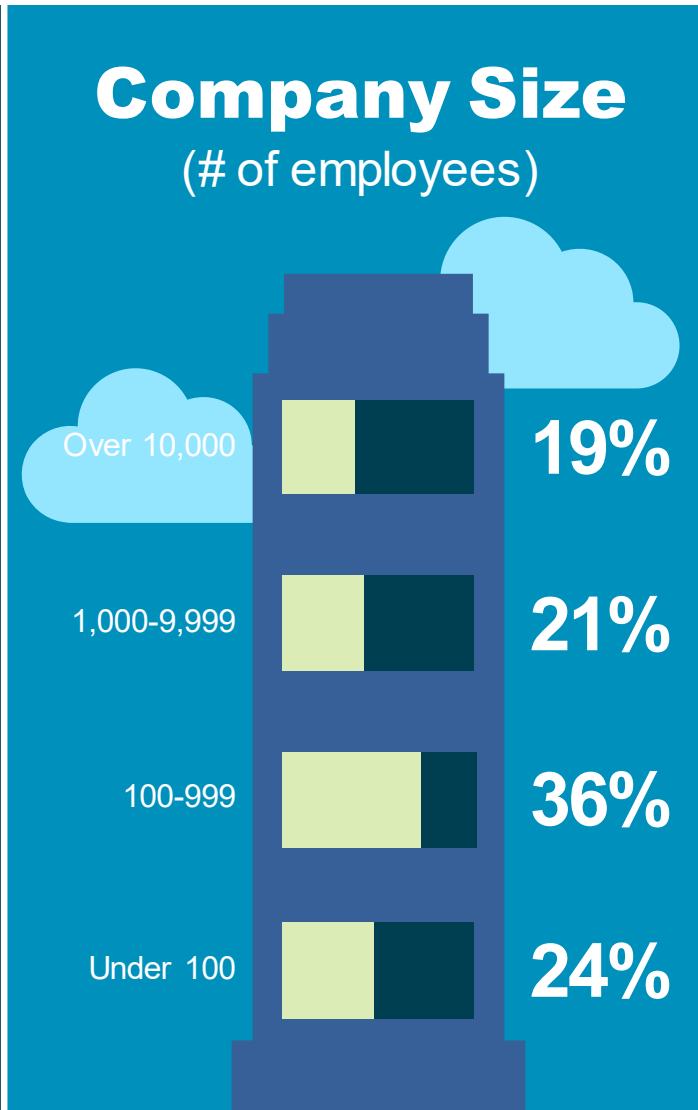


2019 Attendee Profile


Our Community At A Glance

Total Attendees


1,582



C-Level
22%



Director / Manager
45%



Staff / Other
33%



Job Level

CIO/CTO/CSO/CXO/Pres/Owner/VP	22%
Director (IT, IT Infrastructure, Security/Compliance, etc.)	18%
Manager (IT, Networking, Engineering, Data, etc.)	28%
Staff (IT Architects, Analysts, Engineers, Sys Admins, Program Managers, Developers, etc.)	28%
Other	4%

Our Community At A Glance

Top Job Functions

- Networking / Telecom
- Application / Network Management
- IT Services
- Security / Privacy
- Support / Help Desk

Top Industries

-  Government
-  Education
-  Healthcare
-  Financial Services
-  Manufacturing

Top Product Interests

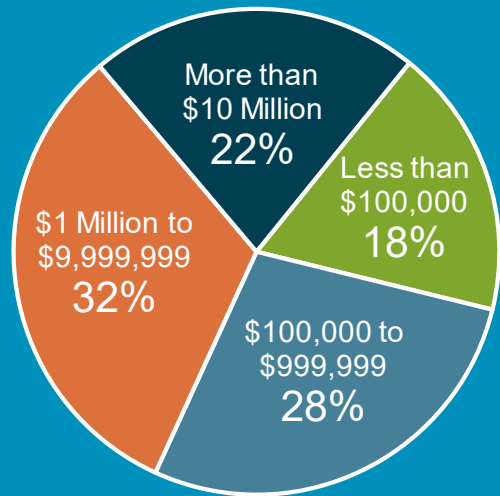
- Information Security
- Networking
- IT Management
- Cloud Services
- Data Center Infrastructure

of Countries



Our Community At A Glance

Annual IT Budget



Conference Attendees to Exhibitor Ratio

17:1



49
Companies Sent Buying Teams
(3 or more attendees)

Alumni to Newbie Ratio

30:70



"I'm thankful to the Interop sponsors. Helping us have a conference that is more than unending sales pitches is awfully nice!" - 2019 Attendee



148
Speakers

+ 89 Sessions

"Absolutely amazing session here at Interop on collaboration. Speaker is hilarious, room is engaged, energy is awesome, and we are all working together." - 2019 Attendee

Our Community At A Glance

From
Fortune 1000
to **SMBs**
Across Industries

“Working with this team of pro’s at Interop 2019... These folks are hungry for change. They GET IT. They know the ‘shape’ of IT changes as we digitally transform at every level of our organizations.”

-2019 Attendee

Education



- Duke University
- University of Mississippi
- Emory University
- The Cleveland Museum of Art
- Algorithm LLC
- South East Cornerstone Public School Division

Government



- Washington State Department of Agriculture
- City of Redmond
- Dept. of Defense
- County of San Bernardino
- Montana Department of Transportation
- Public Safety Canada

Financial Services



- Wells Fargo
- The Vanguard Group
- American Express
- Fremont Bank
- Quantlab Financial
- Quicken Loans

Information Technology



- Cisco Systems, Inc
- InterOptic
- Leapfrog Services
- Lexmark
- Microsoft
- Salesforce

Manufacturing & Process



- AeroControlex
- Blistex Inc.
- Durham Manufacturing
- EggSolutions
- Honeywell
- Idaho Forest Group

Healthcare



- Arrowhead Pharmaceuticals
- Brightview Senior Living
- Delta Dental
- Kaiser Permanente
- Olmsted Medical Center
- WellCare

Our Community At A Glance

49 Companies Brought IT Buying Teams

American Express

DigitalOcean

Naval Information Warfare Center

SISDEF Ltda

ARISE Analytics

ENA

Network Data Systems

Smart Com

Calgary Catholic School Board

Federal Reserve

PJM Interconnection

State Farm

CalPrivate Bank

Fiserv

Plxis, LLC

The Affiliated Institute of ETRI

Canoe Ventures, LLC

Fremont Bank

Preformed Line Products

The MITRE Corporation

Cattaraugus-Allegany BOCES

General Dynamics

Procter & Gamble

Towne Bank

Charter Communications

Government of Canada

Quantlab Financial

U.S. District Court - MIE

Children's Health

Granite Construction Inc.

Reinhart Foodservice

University of North Florida

Choctaw Nation Of Oklahoma

Infotek Consulting, LLC

Resort Lifestyle Communities

US Government

Crown Castle

InterOptic

ServiceNow

Virgin Islands Waste Management Authority

DDS IT

Kaiser Permanente

Shift4 Payments

Washington State Department of Agriculture

Department of Defense

Kani

SHR Consulting Group

WellCare

**Buying Team represents three or more attendees*